

VW ACTION 2010

THE WORLD'S LONGEST-RUNNING FAMILY VW EVENT

SANTA POD RACEWAY

Wellingborough, Northants, NN29 7XA

FRIDAY 3rd - SUNDAY 5th SEPTEMBER



Includes:

VW TRADERS • AUTOJUMBLE • CAMPERVAN COOKOFF
SHOW CAR DISPLAYS • VW DRAG RACING • VW vs V8
NIGHT RACING • JET CAR • TOP FUEL DRAG RACING DEMOS
V8 PRO CAR DRAG RACING DEMOS • BWA • USB • TORQ
OFF-ROAD COURSE • INTER CLUB GAMES • VW CHARITY AUCTION
MAJOR CONCOURS AND SHOW & SHINE • KIDS' SHOW & SHINE
CHILDRENS VWORLD • FACE PAINTER • CARS FOR SALE ARENA
MONSTER TRUCK SHOW • PINSTRIPING DEMOS • CLUB DISPLAYS
LIVE BANDS • TOP DJs • CHRISTMAS THEMED 'DISCO' (SAT)
SLEEPOVER PARTY INCLUDING CHRISTMAS FILMS (SAT)
FUN FAIR • VIDEO SHOWS • BMX DISPLAYS
FREE BOUNCY CASTLE FOR KIDS • QUALITY CATERERS
TOILETS & SHOWERS • AND MUCH MORE . . .

**PULL OUT AND KEEP
OFFICIAL EVENT
PROGRAMME**

NIGHT RACING

Featuring invited guests from:
DAS (Belgium) • JG54 Greenhearts
SAS Rennwagens • A.C.E
VWDRRC • BWA • USB • TORQ
Race VWs from France and Holland
Plus demos from V8 Pro Classes
Top Fuel and the 'Fireforce' Jet Car

£1000 PRIZE FUND

see www.vwaction.co.uk for details

RWYB - SATURDAY

Race your own car or bus on the Drag Strip all day Saturday. Driving Licence and 'signing on' fee required. The most fun you can have with your clothes on.

Details: www.rwyb.com

**VOLKS
WORLD**

**VOLKS
WORLD Camper
& Bus**

**MASSIVE
SHOW & SHINE
COMPETITIONS**
WITH OVER 60 TROPHIES - plus
£1500 PRIZE FUND
see www.vwaction.co.uk for details



ENTERTAINMENT

LIVE BANDS

FROM THE ASHES (Sat)
PROJEKT • J-TREOLE (Sat)
ZEBEDY RAYS • ALEXIS BLUE (Fri)

TOP DJs

JENSEN D GROOVER & THE NARNI SHAKERS
(Sat) 'Xmas Comes But Twice A Year' Themed Party
DJ TRADEMARK (Fri) • PETE FEARN (Fri/Sat)
VOLKSWORLD'S IVAN McCUTCHEON (Fri)

TICKET PRICES

WEEKEND: £30 (Advance) £35 (Gate) • SAT: £15 (Gate Only)
SUN: £15 (Gate Only) • UNDER 13s (Accompanied) FREE
'SINGLE DAY' TICKETS DO NOT INCLUDE CAMPING
DISCOUNTED ADVANCE TICKETS AVAILABLE FROM

www.vwaction.co.uk

THIS PROGRAMME CONTAINS RULES OF CONDUCT (PLEASE READ PAGE 5). BY ENTERING THE EVENT ONE ACCEPTS THESE RULES. ANYONE INFRINGING THESE RULES OR BEHAVING IN A MANNER THAT CAUSES UPSET OR DISCOMFORT TO OTHERS WILL BE EJECTED. THIS PROGRAMME IS CORRECT AT TIME OF GOING TO PRESS - THE ORGANISERS RESERVE THE RIGHT TO CHANGE, ALTER, ADD OR CANCEL ATTRACTIONS/FEATURES AT THEIR DISCRETION. THE ORGANISERS RESERVE THE RIGHT TO REFUSE ENTRY AT THEIR DISCRETION. NO REFUNDS.

STRICTLY NO GLASS BOTTLES, PETS, BONFIRES/CAMPFIRES, FIREWORKS, MOPEDS OR UNAUTHORISED SOUND SYSTEMS

INTO ACTION

This year, VW Action reaches a few milestones, all of which make us extremely proud, and also extremely grateful for the support of the many many thousands of VW enthusiasts who have attended the shows over the years. VW Action is now 35 years old, and the longest running VW show in the world. Over that time many shows have come and gone, some sadly missed, some vaguely remembered, some best forgotten - and others sunk without trace. VW Action has outlived them, because over many years it has been a show which although it has changed venues and content, it has always enjoyed a hugely positive response from its visitors. Without doubt its most critical period was immediately before we took charge of the event in 1995. For the last 15 years the show has been our responsibility. Whether the show is the largest is pretty much irrelevant, so long as Action continues to have such an age-diverse, enthusiastic and loyal visitor base, it will continue, as the *Granddaddy* of European VW Shows. It has been a privilege, a pleasure (mostly) and great fun to stage the 20 events which have been held under the 'VW Action' banner - the 15 annual shows, and the additional 'one off' events such as the VW Action 'Summer Party', 'VWoodstock', our '30th Birthday' Party - and others.

There is no doubt in our minds, having organised shows together since the very early 1990s, that the first requirement of any VW event which is going to be worth spending your hard earned money on attending, is organisers and promoters who live and breathe VWs. But successful shows, reliable shows, shows which over decades you can be confident will still be around, and will meet or exceed the expectations of visitors, need a great deal more. Action has a dedicated *family* of event staff, well experienced in their roles - and all themselves VW enthusiasts - and mostly - with many years experience of this special show. Action has always innovated - and most certainly for the last hugely enjoyable 15 years - has always tried to offer something different each year, in addition to all that is expected of it as a show - last year we even had a wedding!!! This year it's snowstorms, Santa and Xmas pressies, as well as many of the best show and race cars in Europe.

We sincerely hope that you enjoy VW Action 2010.

Brett & Brian.



A FEW COMMENTS RECEIVED ABOUT VW ACTION 2009

"It was great to reflect on how good the show was. VW Action at Santa Pod works - it's as simple as that." - Volksworld Magazine

"It certainly seems as though VW Action benefited from a move to Santa Pod Raceway in recent years, as the racing seems to be a popular and fast-growing new element to what had previously been a static event. It worked for us, and will be remembered as one of the best '09 events." - Ultra VW Magazine

"The team behind this year's VW Action had every right to be happy. The 'new' home for the VW Action of today certainly works, with the added attraction of the world famous Santa Pod dragstrip, there's always something going on." Volksworld Camper & Bus Magazine

"I've been going to Action for years at various locations & personally I think its better than ever at the Pod, one of the best shows of the year in my humble opinion!"

"Action was the first VW show I ever went to and I still enjoy going. This year I took my son and he loved his first camping trip. We are both looking forward to going next year."

"Next year I'll be happy to take my young children as I didn't see any bad behaviour, and the campsites were nice and quiet after midnight."

"The core Action stuff is still there. And the layout of the event is totally different to other events at the Pod. It's absolutely nothing like Bugjam or any other Pod show."

"I would like to complain as my face still hurts from all the laughing and smiling I did all weekend."

"The camping was well organised and peaceful at night. We spent a great weekend with good friends old and new. The food stalls were decent and not too expensive. The daily show and shines were full of cars I'd never seen before and well worth a wander round."

*"My first time at Action, first time at the Pod and my son's first time at any VW event, we both had a great time, the racing was entertaining, the boy nearly s**t when the top fuel motors ran for the first time and he was blown away by Fireforce. We were planning our next show on the way home."*

"This is one of my favourite shows of the year and this year was the best its been...I think this is a great chilled out show to take your family to as its not as manic as some of the others, so it gets nothing but good reviews from me."

"Overall, I took in about a third of the programme and have no idea how I'd manage to see it all in a weekend. I'll go back next year, that's for sure."



Nyk and Paul's wedding on the Santa Pod startline, VW Action 2009



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www.volkzone.co.uk

"Action is my fav show reminds me of the Bug Jams of old. There is a little bit of everything, we had a great time and will be there again next year for sure. First time our club did club camping, everybody was really helpful from the time we came through the gate right up to the time we left."

TIME FOR ACTION

FRIDAY

- Noon Gates Open (Yay!)** If VW Action, or Santa Pod are new experiences for you, welcome, and have a great weekend. Friday afternoon is a time to pitch your tent and prepare for the weekend ahead. Many people will be catching up with old friends, or making new ones for the weekend ahead.
- 2.00pm Offroad Course Opens.**
- 5.30pm Fairground, Food Court open**
- 7.00pm Evening Entertainment starts . . .**
It is traditional for Friday night in the VW Action Marquee to feature Dance music, and this year is no exception. Alternatively there is an evening of live music in the Fuellers 'Grinch & Scrooge' Bar.
- 7.00pm DJ Pete Fearn - Fuellers 'Grinch & Scrooge' Bar.**
- 8.00pm Ivan McCutcheon - Marquee Main Stage. (Old School House)**
- 9.30pm Zebedy Rays - Fuellers 'Grinch & Scrooge' Bar. (Live Music)**
- 10.00pm DJ Trademark - Marquee Main Stage. (Old School House)**
- 10.15pm Alexis Blue - Fuellers 'Grinch & Scrooge' Bar. (Live Music)**
- Midnight All Music Ends.**

SATURDAY

- 8.00am Food Court open.**
- 10.00am Trade Areas/Autojumble/Children's VWWorld, Fairground open, Every Day Vehicle Concours Assembly and Car Displays Assembly(s), (Concours Arena) Dragstrip Opens for RWYB. Offroad Course Opens. Registration for R/C Drag Racing open (Monster Truck Arena.)**
- 11.00am Poi Circus Workshop** open for skills training (Trade Area.) **BMX Demos start (Monster Truck Arena.) R/C Drag Racing starts (Monster Truck Arena.)**
- 11.30am Pinstriping Workshop Seminar. (Trade Area)**
- Noon Brad's Buckaroo -** See what you can balance on top of the Brad's Buckaroo Bug (Trade Area.) **Poi Circus Workshop Show (Marquee.)**
- 2.00pm Action Olympics - Inter-Club Games (Club Games Arena) including Tug-O-War, Bug Push, Obstacle Course and Penalty Shootout.**

MORE SATURDAY

- 3.00pm Every Day Vehicle Concours Trophy Presentations (Main Stage/Marquee) inc. Children's 'Favourite Face' competition, open to all children with their face painted.**
- 3.30pm Pinstriping Workshop Seminar. (Trade Area)**
- 3.45pm Poi Circus Workshop Show. (Main Marquee)**
- 4.15pm The Podzilla Monster Truck Show.**
- 6.00pm VW Night Racing Session on Dragstrip - DAS, ACE, JG54, SAS, USB, BWA, VWDRRC, Invited Pro V8 Guests etc. 'The Love Bug' film shown in Childrens' VWWorld.**
- 7.00pm Fire Poi Show. (Main Marquee)**



- 7.30pm Evening Entertainment starts . . . Big Top Stage opens with Brett Hawksbee set of Northern Soul & Ska and Fuellers 'Grinch & Scrooge' Bar opens with DJ Pete Fearn.**
- 9.15pm The Worldonfire - Fuellers 'Grinch & Scrooge' Bar. (Live Music)**
- 9.30pm From The Ashes - Marquee Main Stage (Live Music)**
- 10.15pm Projekt - Fuellers 'Grinch & Scrooge' Bar. (Live Music)**
- 11.00pm The 2010 VW Action 'Xmas Comes But Twice A Year' Disco - Featuring Santa D Groover & His Sexy Helpers. (Marquee Main Stage)**
- 00.15am The 2010 VW Action Movie Sleepover -** with free popcorn and lemonade. Bring your sleeping bag, settle down to watch 'How The Grinch Stole Christmas' and 'The Nightmare Before Christmas' in true sleepover style. (Fuellers Bar)



SUNDAY

- 8.00am Food Court open.**
- 10.00am Trade Areas/Children's VWWorld, Fairground open, Poi Circus Workshop open for skills training Concours D'Elegance/Custom Concours Assembly(s) and Car Displays Assembly(s) (Concours Arena) Dragstrip opens for 'Peak Performance' entrants including Top Fuel, Supercharged Outlaws, Pro Mods and hot VWs from the UK's and Europe's top clubs. Offroad Course Opens.**
- 11.00am Brad's Buckaroo -** See what you can balance on top of the Brad's Buckaroo Bug (Trade Area.) **BMX Demos start (Monster Truck Arena.) R/C Drag Racing starts (Monster Truck Arena.)**
- 11.30am Pinstriping Workshop seminar. (Trade Area)**
- Noon Campervan Cookoff (Main Marquee)**
- 1.00pm VW Charity Auction in aid of Brad's Cancer Foundation (Main Stage/Marquee)**
- 2.00pm Poi Circus Workshop Show (Main Marquee)**
- 2.30pm Pinstriping Workshop Seminar (Trade Area)**
- 3.00pm Concours D'Elegance & Custom Concours Trophy Presentations inc. 'Europe's Most Beautiful VW' also includes Club Trophies, Hall Of Fame Inductees etc. (Main Stage/Marquee)**
- 4.15pm The Podzilla Monster Truck Show. (Monster Truck Arena)**
- 5.00pm Show closes have a safe journey home. Thank you for your support - ALWAYS appreciated and NEVER taken for granted.**

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ACTION STATIONS

CONCOURS COMPETITIONS FEATURING 'EUROPE'S MOST BEAUTIFUL VW'

VW Action has always been at the forefront of Show & Shine/Concours events. For many years Action has been a leader, not a follower. A few years ago, the show broke with the tradition of a class based structure, for one simple, very good reason. Too many great cars were leaving without a trophy, especially in the most hotly contested classes. The 'Top Twenty' format at Action has now been taken up by many other shows, as it is the means by which the greatest number of deserving cars are rewarded with a trophy.

The scale of the VW Action show and shine however, means that there are separate 'top twenty' prizewinners for Air Cooled and Water Cooled cars. The Show & Shine Concours takes place on Sunday, with Saturday being reserved for the 'EDV' (Every Day Vehicle), a trailer queen free zone, exclusively for cars which see regular use on the road. None of the show car competitions at VW Action have an entry charge, so if your car attracts admiring glances, be sure to enter in the appropriate free Show & Shine competition.



EVERYDAY VEHICLE CONCOURS

Saturday Morning Assembly - 2.45pm return to arena for Trophy Presentation

This will be the twelfth Everyday Vehicle Show & Shine competition. The number and quality of entrants has increased to the point that we have chosen to increase the number of trophies to 20, offering 10 for WATER COOLED vehicles and 10 for AIR COOLED.

Our judges have all built trophy traps, but recognise the different considerations involved in 'daily drivers'. If your vehicle is your everyday transport then it's not expected to be flawless, so don't be shy. In this competition especially, cars that are genuinely 'everyday transport' often win out over cars that are immaculate but questionably in 'frequent' use. We would not discourage anyone from taking part, but please, if you don't win anything try again on Sunday. Entry in this event is a MUST if you are proud of your VW.



VW Action - small enough to care, big enough to deliver!



CONCOURS D'ELEGANCE/ SHOW & SHINE

Sunday Morning Assembly - 2.45pm return to arena for Trophy Presentation.

The concours display area will be divided into four sections:

STANDARD AIR COOLED
STANDARD WATER COOLED
MODIFIED/CUSTOM AIR COOLED
MODIFIED/CUSTOM WATER COOLED

There are specific instructions issued to judges, which basically deal with levelling the playing field in respect of older or rarer vehicles. (Levelling, not favouring, just giving due consideration to all factors.) The Judges for each of the four categories will be selecting ten vehicles. These forty vehicles will be considered by all judges, to establish a 'Best of Show' for each of the four categories. Please be assured that this format has been arrived at over many hours' deliberation, by judges whose only concern is to see that the most deserving vehicles are rewarded with a trophy. Enter on the day (Sunday) no pre-registration required. Just take your vehicle to the Show & Shine arena and the Marshals will instruct you.

THIS YEAR THE (FREE TO ENTER) SHOW & SHINE HAS A PRIZE FUND OF AT LEAST £1500 SHARED AMONGST THE WINNERS.



EUROPE'S MOST BEAUTIFUL VW

Having been reintroduced in 2007, after many years absence, the 'Europe's Most Beautiful VW' Rose-bowl Trophy is to be contested again for 2010. This time, unlike previous contests, the vehicles do not necessarily have to travel to the UK to win, because we will be sending the judges out to several European events, after which we will advise the top ten ranking cars from those events of their prominence in the 'Europe's Most Beautiful VW' contest. We will also offer those cars assisted passages to the UK for the Rose-bowl trophy competition, which will be a straight contest between the pre selected cars, and the winners of each of the four categories in the VW Action Show & Shine.

How to take part in the many FREE activities at VW Action

VW ACTION OLYMPICS

(Inter-Club Games) - 2.00pm Saturday

Do you find laughing at the misfortune of others unacceptable? Best not check out the VW Action Olympics then, because amongst most spectators, that seems to be the point. Comedy moments seem to fill the club games from beginning to end. The VW Action Olympics will be contested between the first 8 registered teams or clubs, and each member of every team will receive a medal at the conclusion of the games. All disciplines take place at 2.00pm on Saturday, so please register your team at the Information Centre before this time and be at the 'Olympics/Club Games Arena' for 1.45pm on Saturday.

BUG PUSH

As is customary teams of 5 are required to sign up during the weekend. We will be blagging donor vehicles for the Bug Push once again. Owners get to STEER their own vehicle for each and every team!



PENALTY SHOOTOUT

Over the years it has been a distinct advantage to have ladies in your team for the club games, as the penalty spot tends to move closer to the goal. But then on the other hand, no particular assistance seems to be offered when the ladies attempt to negotiate the obstacle course. Anyway, penalty shootout, teams of 5, you know the score.



OBSTACLE COURSE

A big inflatable obstacle to clamber over against the clock... all five of you. You will fall off, and people will laugh.

TUG-O-WAR

Five in each team . . . a big rope . . . lots of falling over . . . people will laugh . . . just go with it!

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VW ACTION AUTOJUMBLE

If you are wishing to take part it is simply a matter of occupying the next available autojumble space, no registration, and no charge as long as you are a genuine private seller. Any vehicles should be behind your marked plot, please do not take up the space beside your plot with a vehicle. If you are browsing, make sure that you are there early each day for the best bargains. The purpose of the autojumble is the sale of garage clearout/surplus items, not trade sellers, who at our discretion will be asked to pay a surcharged trade stand rate or be asked to leave the autojumble area.

VW ACTION CARS FOR SALE AREA

VW Action is the perfect event to buy or sell your car with a very full 'Cars For Sale' area every year.

Sellers - This you DO pay for, but it's just a fiver for all weekend and that fiver goes to Brad's Cancer Foundation. So come to the Information Office, (see map below for location) purchase a 'Cars for Sale' voucher, place it in your windscreen, and park up in the designated cars for sale area.

Cars without a voucher will be moved.

CLUB CAMPING & DISPLAYS

We are expecting all the clubs represented at VW Action to be proud enough to put on a good show in their allotted area. Sure there are plenty of clubs booking camping areas but a decent line up of cars and a bit of a theme going on is what we have given over CLUB DISPLAY space for.

The display spaces will be established alongside the Show & Shine on the main display arena. We want the display areas full with cars each day guys . . . A bit of effort and ingenuity and any club could be leaving the show with the 'Best Club Display' trophy on Sunday. So, please make the effort, join in, win the prize!



We want to see all clubs attending doing more than just coralling their cars and tents. Celebrate by putting on your own display with your 'best' cars in the Show & Shine area. It is also really important to us that you enjoy the privileged area laid out just for your club. To ensure that we can get the traditional VW Action ambience in the club area, please please try to be accurate with your vehicle numbers when you book. There's nothing worse than being crammed into a plot with no room to swing a Manc, next to a club with a quarter of an acre and just 4 cars.

To reserve space for CLUB CAMPING and/or CLUB DISPLAYS please call 01279 72 52 52

ACTION RULES OK

GUIDELINES & REGULATIONS FOR A SAFE AND ENJOYABLE WEEKEND

1. Ten mph on site please, anyone 'speeding' or driving in a dangerous manner will be evicted. No warning, no refund, no messing.
2. No bonfires/camp fires but barbies are OK as long as they're raised off the ground.
3. Noise curfew is at midnight. Any unauthorised sound systems will be confiscated - VW Action is a family event.
4. Help us to keep the site clean and tidy, please use the bins and rubbish bags handed to you upon arrival. VW Action Information Centre has more if required.
5. Stay out of restricted areas. Please observe signage.
6. No driving on site (apart from arrival). No parking on the roadways. All exits and access points must be kept clear. Rikki James, this includes YOU!
7. Please keep valuables locked in your car or on your person. Sadly, large events attract scumbags too.
8. Medical assistance can be found in the area behind the Fueller's Bar or go to the Information Centre.
9. No 'unauthorised' trading on site.
10. No glass bottles, fireworks or pets on site please.
11. No mopeds, go-peds, monkey bikes, or similar to be used on site.
12. Security are your friends but they can't be everywhere. If you see something suspicious or someone causing upset, tell Security. Better to deal with things immediately than moaning on an internet forum three days later.

WARNING – MOTOR EVENTS CAN BE DANGEROUS

Despite the organisers taking all reasonable precautions, unavoidable accidents can happen. Please comply with all instructions of marshalls and notices and remain in permitted areas only. THEY ARE CONCERNED WITH YOUR SAFETY

IT IS A CONDITION OF ENTRY THAT YOU AGREE TO ABIDE BY THESE RULES. THE PROMOTERS RESERVE THE RIGHT TO REFUSE ADMISSION AND/OR EJECT ANYONE INFRINGING THESE CONDITIONS.

PLAN OF ACTION

SANTA POD RACEWAY



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CAMPERVAN COOKOFF

Sunday Noon

The VW Action Campervan Cookoff 2009, saw the previous year's runner up, Chloe Baum taking the 'Campervan Masterchef' title. The marquee was pretty packed, and the second VW Action Cookoff was a huge success, enjoyed by all, but particularly the Judges. It is a 'Ready, Steady, Cook' style competition, where contestants have to cook up a gourmet meal in their campers, with all contestants being provided with the same ingredients for a maximum of 6 competitors/teams. To take part this year, you will need to have registered at the VW Action Information Office before entries close on Sunday at 11.00am, although if you are reading this in advance of the show, you can always book your place in the competition by email via the *Contact Us* page at www.vwaction.co.uk, stating that you wish to be reserved a spot in the 'VW Action Campervan Cookoff'. You will of course need your own Campervan with cooking facilities.



VW ACTION CHILDREN'S VWORDL KEEPING THE LITTLE ONES AMUSED

We've got kids. We know what it's like. So just for you we have FREE activities for children in VW Action's 'Children's VWorld'. This is NOT a creche - YOU are responsible for your children. We have laid on a colouring competition, TV/video, a (free to you) Facepainter, a (free to you) Bouncy Castle and some other stuff!!

As an extra treat, to all the kids who loved the Summer Party, a small beach (OK then, sandpit) too . . . just find the Children's VWorld area (near the VW Action Information Centre, check programme map for details) and set them to play. Check the Timetable for times of Facepainter etc. and don't forget to check out The Poi Circus.



POI CIRCUS WORKSHOP

Three shows on Saturday, two shows on Sunday - Poi Circus. At other periods during the day, circus skills training is available for anyone who wants to learn. You'd be a clown not to join in.

Courtesy of VW Action, The Poi Circus Workshop will be on site for two full days Poi Circus skills training for everyone - have a go!

Workshops are for complete beginners, so you won't be embarrassed. It's all part of the fun.

FUN FAIR

The Fun Fair is NOT free. Prices for different rides vary. Fun for kids of ALL ages.



VW ACTION CHARITY AUCTION

In aid of Brad's Cancer Foundation

Sunday 1.00pm

The 'Action Auction' has been an institution at the show for many years, and we are pleased that a number of other shows now include charity auctions, benefiting various worthwhile causes. The original VW Action Auction is made possible largely by the generosity of traders at the show, who provide items free, and therefore every penny raised by the auction goes directly to charitable causes. It is a great place to get a bargain, and at the same time help a good cause. If any individuals or clubs have items to offer for auction they would also be gratefully received at the VW Action Information Office.

CUSTOMISE YOUR PASSION

In aid of Brad's Cancer Foundation

The VW Action Charity Auctions on behalf of Brad's Cancer Foundation always receive a massive response from those who donate 'lots' and from those who bid on them. The auctions have also inspired many to get involved a create unique 'lots' for the auction. (Please visit www.vwaction.co.uk for previous examples.)

In 2008 several companies and individuals customised toilet seats to be auctioned. Last year saw some superbly customised toolboxes. For 2010 we are asking donors to create any unique item. We would like the donated item to reflect you and your interests, as well as to appeal to the VW Action buying public.

If you are big into skateboarding, maybe a custom decorated or even custom built deck - if you are a musician, maybe a customised instrument. (eg: basic ukuleles are pretty cheap). If you have great artistic skills, maybe a piece of VW inspired art. Whatever floats your boat really.

The idea is for you to take a basic item and customise, design, paint, stripe, encrust in diamonds, or whatever other creative concept appeals to you. Concept wise, the only limit is your imagination. It's for a great cause, so, please go for it!

Please bring your masterpiece to the show, and hand it in to the VW Action Information Centre when you arrive.



DRAGSTRIP ACTION

VW Action now truly lives up to its name, with a large field of extremely quick race and street VWs. This year VW Action is expecting to see the Cal Look, Pro Street and full-on Race VWs of JG54 Greenhearts, SAS Rennwagens, Aircooled Eliminators and the VWDRRC join the guys from DAS and Holland during the Night Racing session and throughout Sunday. The VW Bus fraternity will be represented by BWA, USB and TORQ. The Night Racing session also features a **prize fund** of at least **£1000** to be split amongst the **quickest 8 cars** in this session.

VW Action also features an awesome array of the very fastest demo cars the sport has to offer. This has been made possible by the fact that VW Action is the week before the 'FIA European Finals', and a number of these Pro V8 cars have taken the opportunity to get some testing in before they race in earnest the following weekend.

RUN WHAT YOU BRUNG

Throughout Saturday you will be able to test and tune your OWN CAR on the dragstrip, during the 'Run What You Brung' (RWYB) sessions, just remember to bring your driving licence. There is an additional 'signing on' fee to take part in this activity.

PINSTRIPING SEMINARS

The hugely popular pinstripping workshop/seminars are presented by Simon 'Nefarious' Pollock. He will work on pretty much anything you bring to him. For example number plate light surrounds, glove box lids, light housings, cooler boxes, are all examples of items which could be striped without you bringing a complete vehicle. Alternatively of course, you could pay real close attention during the seminars, which would give you a jump on becoming the next Kenneth 'Von Dutch' Howard. Check timetable for seminar timings.



PODZILLA MONSTER TRUCK SHOW

Podzilla will be crushing everything in its path on both Saturday and Sunday, to give a few 'tired' saloon cars a fitting end. It is a show absolutely not to be missed. (No VWs will be harmed in the presentation of this spectacle.) For the technophiles, The Podzilla Monster Truck is a Chevrolet CK1500 body, powered by a methanol guzzling supercharged 502 cubic inch (8.2 litre) Chevrolet V8 developing 1350 horsepower. He weighs in at around 10,000 pounds.

www.volkszone.co.uk

FIREFORCE JET CAR

The awesome 'Fireforce 3 Jet Funny Car', clocked a 5.793 second run at 336.10mph when setting the world record. And if anyone is going to better those numbers it will probably be the Fireforce team themselves. Could it be at VW Action 2010?



BMX DISPLAYS

Pro riders will be putting on regular demonstrations on the VW Action BMX ramp over the weekend. The ramp will also be open for public sessions each day. Check with the guys at the ramp for times. (Monster Truck Arena.)

OFF-ROAD ACTION

The off-road course has now moved from its previous location to the 'pit' side of the dragstrip. The area will be operating when marshalled by members of the BAJA CLUB.CO.UK during the daytime, and will be available for public use, but only in suitably constructed vehicles, bajas, buggies, rails etc and VW-only. Driving Licence and signature on a disclaimer will be required. This will take the form of single cars performing time trials with trophies for the quickest in each class.

FRIDAY 2.00pm - 5.00pm

SATURDAY 10.00am - 5.00pm

SATURDAY 5.00pm - 6.00pm BAJA CLUB ONLY

SUNDAY 10.00am - 2.30pm

Trophy Presentation at 3.00pm on SUNDAY



RADIO CONTROLLED DRAG RACING

This was trialled at Big Bang and VW Action 2009 and was a resounding success. Open to anyone to come along and experience the excitement of Drag Racing only in miniature (1/10th scale to be precise), from all ages and skill levels.

Signing on will be from 10.00am both Saturday and Sunday, with racing commencing from 11.00am. The track will be set up in the Monster Truck Arena. (Please see www.vwaction.co.uk for full details and specs of R/C cars.)



www.vwaction.co.uk

BRAD'S BUCKAROO

Last year many people bade farewell to the 'Chop Shop Gangster Car' in their own way, 'giving it a whack for Brads', which helped the show raise a substantial sum for the charity. This was a fantastic exercise, but left us with a problem of how we could possibly match last years figure.

The outcome of our 'brainstorming' session, is 'Brad's Buckaroo'.

The prize for the most boxes piled onto the roof rack of a Bug, is two VIP passes to Big Bang or VW Action 2011. Along the lines of the MB Games' Buckaroo game, you'll need to load as many boxes as possible onto the roof of a Bug, without the spring loaded mechanism ejecting the entire contents all over the place. OK, this is by no means as satisfying as whacking that monstrosity from Chop Shop (the car, not Bernie wossisname) but quite a laugh all the same. The Buckaroo action will be taking place in front of the Brad's Cancer Foundation trade stand throughout each day of the show.



VW ACTION OSCARS

VW ACTION HALL OF FAME

At VW Action's 30th Birthday Party in 2005, there was a 'Mini Oscars' ceremony to recognise those who have contributed to the VW Subculture. Each year at VW Action we plan to induct further 'faces' into the VW ACTION HALL OF FAME. VW Action 2009 saw yet more 'movers and shakers' rewarded.

THE CURRENT VW ACTION HALL OF FAME:

GENE BERG

KOBUS CANTRAINED

JOHN DANIEL

DAVE FISHER (Kingfisher Kustoms)

KEVSPPLITTY (GOLDSMITH)

RICH GRANT

BRETT HAWKSBBEE

HERTS VW CLUB

HOT VWs MAGAZINE

RIKKI JAMES (SSVC)

RITCHIE KING

LUC VAN LOOY

BERNARD NEWBURY

PETER NOAD

THE PAINTBOX

PAUL RILEY

KEITH SEUME

STEVENAGE VWOC

THUMP!THUMP!

WOLFSPEED DESIGNS

STATESIDE TUNING

VOLKSWORLD MAGAZINE

THE VW FLEET

DYNO DON CHAMBERLAIN

LONDON & THAMES VALLEY VWOC

PETE FEARN

ROY WILSON

LO E NUFF VW CLUB

KEVO METCALFE

RUSS FELLOWS

SANTA POD RACEWAY

THIS YEAR'S CEREMONY WILL TAKE PLACE ON SUNDAY AT 3.00PM AS PART OF THE SHOW & SHINE AND CLUB TROPHIES PRESENTATION IN THE MAIN MARQUEE.

2010 NOMINEES (IN ABSOLUTELY NO PARTICULAR ORDER) ARE:

CHRIS BOYLE

GEOFF THOMAS (AUTOCAVAN)

STAN WEST (GS&F)

LUKE THEOCHARI

JENSEN D. GROOVER

TRADEMARK

JOHN MAHER

DAVID LLOYD-JONES

VOLKSBITS

CHRIS 'FUNKMASTER RED' REDFERN

JAVA

STATUS VW

CUSTOM & COMMERCIAL

MEGA BUG

VAN GILST KEVERS

MICHAEL LECHÉ (MACHINE 7)

JON RATHBONE

BRAD'S CANCER FOUNDATION

T3D

ERIC GIESERT (VW Trends)

DAVE FOLTS & TOM SCHUH

R.K. SMITH (Hot VWs)

DEAN KIRSTEN (Hot VWs)

CLYDE BERG

RON LUMMUS

RON TOWNSHEND

STEVE ORTEGA

KEN FISHER

MONS MAERTEN

BLUE NELSON

JACKY MOREL

ALAIN RENCKENS

PIM VAN LOON

VW TRENDS

VW SCENE

ULTRA VW

SUPER VW

THE GOLF+

VW SPEED

PERFORMANCE VW

SPLIT SCREEN VAN CLUB

TWICKENHAM AIRCOOLERS

CLUB GTI

IDA VW CLUB

SPOOKY VW CLUB

BAJACLUB.CO.UK

NEW WAVES VW CLUB

SHEFFIELD VWOC SPLITTERZ

HAPPY DAZE VW CLUB

ROUNABOUT VW CLUB

AIRDICTION VW CLUB

B289

BWA

USB

RESTOWAGENUK.COM

JULIAN ROBINSON

KIM NEWBURY

TALL PAUL

GREEN BEETLE DAVE

LOGGY

NEIL BIRKETT

ROBIN WAGER

PAUL KNIGHT

ELLIOTT ROBERTS

MIKE PYE

GEORGE OTTO

DAVID ECCLES

BOB SHAIL

MIKE KEY

KEITH JACKSON

PAUL 'BOTCH' VENNERS

DANNY ALLEN

JO 'N' GILL CALVER

LEIF NYSTRÖM

SAMBA BEN LAWRENCE

ED

TANYA ATKINS

LOUIS GASTON

ASH MASALSKI

BRADLEY DAVIES (BRAD)

LARRY DA FANDANGO

VW HERITAGE/SSP

JOHN BREWSTER

SIMON POLLOCK (nefarious)

PAUL HAMILTON

MOBY 5153

VOLKSZONE.COM

THE BAREFOOT CHEF

MICROGIANT

DER AUTOBAHN SCRAPERS

PROSIGN

LAURIE PETIT

W.P.S.

VWDRC



VW ACTION XMAS EVENING ENTERTAINMENT

TWO NIGHTS OF FIRST CLASS, QUALITY ACTS AT NO EXTRA COST



DJ TRADEMARK



IVAN McCUTCHEON

FRIDAY NIGHT IN THE BIG TOP

Back by popular demand - two of the most popular Dance/D&B DJs to play VW Action in the last several years, both **Ivan McCutcheon** and **Trademark** return for 2010. Both with eclectic, diverse, but always crowd-pleasing sets, ranging from Old Skool House to cutting edge Drum N Bass. Ivan is best known as the editor of Volksworld Magazine, but his record collection and DJ career cover the whole history of dance music. Trademark has come up through the ranks. His move onto the turntables came in 1990 when he was working with Bug Kann & the Plastic Jam and was the driving force behind the all time rave classic 'Made in 2 Minutes', and as a result he got the call to perform at the now legendary World Party Raves. Trademark has also played at events all over the country and has supported Carl Cox and The Chemical Brothers at the V Festival. Trademark also represents Stussy (L.A.) and has also represented the Euphoria label.



JENSEN D GROOVER & THE NARNI SHAKERS

SATURDAY NIGHT IN THE BIG TOP VW Action Christmas Theme Party

For years now one of the most anticipated elements of VW Action has been the Saturday night 'theme party'. The level of participation in the fancy dress has been mindblowing. This year, the theme is completely left field. We have decreed that *Xmas comes but TWICE this year*, and we are having a Christmas Party in September, with presents, Santa and his sexy lady helpers, snow machines and everything else you can imagine to make the perfect Noël.

We're hoping that you go the extra mile with your costume too. On past experience it's certain most visitors will. It will be the time to exchange Christmas cards with all the friends you only ever see at shows, and if you bring a Christmas Present (max £5) suitable for a fellow dubber, Santa will give you one in exchange.

Musically, the evening kicks off with classic Northern Soul & Ska tunes from **Brett Hawksbee**, the perfect warm up for any Christmas Party.

Next up will be a live band, **From The Ashes** - who are a five piece covers band based in West London. The band has an extensive set list ranging from the 60s through to modern day. Their interpretations combine slick three part vocal harmonies with powerful guitar riffs and pumping rhythms. Just for this one off special event, their set will be peppered with well known Christmas tunes, along with anthems you all know and love. And if all goes according to plan, we'll see a very memorable finale. **From The Ashes** is a new lineup, and a new band to VW Action, but includes members of **Freak-1-C**, the long time favourite cover band who played Bug Jam, Big Bang VWoodstock and VW Action.

Santa D Groover will be in the Christmas spirit for the remainder of the evening, along with 'Santa's Little Helpers', the **Narni Shakers**. Expect a full on Christmas party vibe from the **King Of Xmas Disco**, presents thrown from the stage for whoever is lucky enough to catch them, snowstorms, and much more madness. Expect the unexpected!

SATURDAY EVENING IN THE FUELLERS

'THE GRINCH & SCROOGE'S' BAR
Late Night Movies - *How The Grinch Stole Christmas* and *Nightmare Before Christmas*

In keeping with the VW Action 2010 theme for Saturday evening, starting at 00.15am in the Fuellers Bar (near the start line) is '*How The Grinch Stole Christmas*' followed by the Tim Burton cult classic '*Nightmare Before Christmas*'. You'll need to bring your sleeping bag or a blanket, and in the tradition of the last two year's 'sleepover', we'll provide some free popcorn.



NARNI SHAKERS

FUELLERS 'THE GRINCH & SCROOGE'S' BAR LIVE MUSIC - FRIDAY EVENING

For those not necessarily imbued with the Christmas spirit - but love 'Indie Rock' - both nights in the Fuellers Bar features the '*I Hate Christmas*' - **The Grinch and Scrooge Party**. OK, so not everyone likes Christmas and for those that don't want any part of the Christmassy shenanigans, we have on Friday and Saturday evening, what we believe will be the best nights ever in the Fuellers Bar. It'll be OK if you don't like Christmas - but it will be EXCELLENT if you love Rock and Roll.

DJ PETE FEARN will be manning the decks to keep the energy levels up all evening, and the bands this year will simply blow you away.



ZEBEDY RAYS
Indie/Rock
9.00pm

ALEXIS BLUE
Indie/Rock
10.15pm



FUELLERS 'THE GRINCH & SCROOGE'S' BAR LIVE MUSIC - SATURDAY EVENING



THE WORLDFIRE
Indie/Rock
9.15pm



PROJECT
Indie/Rock
10.15pm

8 FULL LINEUP AND ARTISTES' BIOGS AT: [WWW.VWACTION.CO.UK](http://www.vwaction.co.uk)